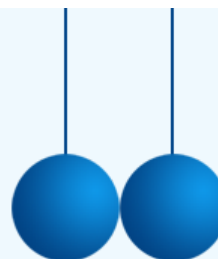


# OPENUCT INITIATIVE

opening scholarship



## Open Education- the video

I was going to call this blog posting "Multilingualism, multimodal resources & open education, knitting the video", but it was too long!

What a great idea from Creative Commons, The Open Society, The Miro Community and the US Dept of Education - a competition on why open education matters. Just three minutes long, and about an issue close to our hearts, and so familiar- why open education matters. Easy (ish) peasy (ish) we thought. We will make it both local and global, we will have funky animations and pithy interviews, we will provide interesting and authentic examples, we will have great jazzy South African music, and of course we will do it all ourselves. We know we have great creative skilled bright people, and the ideas will spark. Which they did. And of course it was much trickier than we had quite anticipated, and interviewees have their own voices and say things in their own ways (which is great except when every second counts!), and deadlines creep up, and freeze frame animations take a very very long time to draw. Yet the ideas certainly sparked, and everyone made valuable contributions.....great ideas from Glenda, Stacey's inimitable drawings, Rulisha's talented filming, insistence on that one more "something" from Shahaam, Stephen's nose round the door suggesting a Xhosa opening, the idea that made that missing link from new intern Sarah on her very first day, ...and Greg and Veronica pitching in even while they too were busy making a video too.

What did we want to say that was different from all the obvious? Yes, open ed means everyone can get resources from MIT, Yale & other prestigious places, and it can save money (although in our context it is more likely to mean that money is spent differently). These are important. And yet, there is more. Creating open resources is itself a valuable process, through the collaboration it often engenders. Creating local resources for sharing in local communities matters a great deal. And there is an opportunity to create the kinds of resources for which commercial publishers would not consider the markets viable enough, and yet which pedagogical and social value that can only be measured long-term not by short-term cost lines. And the investment for these lasts over time, through free re-use and easy (legal) adaptation.

Multilingualism, multimodal resources and open education, all knitted together as concepts in one [video \(Open Education- A Local Issue\)](#), and all in 3 minutes. Eish!



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